

M-Line

DIVERSIFIED OWN BRAND · DRY AMENITIES

M-LINE

TERRITORY

Available in all Diversified markets.

THE BRAND

Our dry amenity range, specified to cut plastic: bamboo, wood, cornstarch, kraft paper and cotton in place of film and polypropylene, packed in perforated card boxes. Two items, the vanity kit and the shoeshine sponge, are still film-wrapped.

FORMATS

Eleven items · perforated cream card box



RANGE AND SERVICES

The eleven items

Dental kit, shaving kit, vanity kit, shower cap, comb, loofah, mending kit, nail file, sanitary bags, shoe mitt, shoeshine sponge

Customisation

The full eleven items, a subset, or co-branded with a property's own identity

Not included

Slippers and robes are supplied separately, not under the M-Line brand

MATERIAL SPECIFICATION BY ITEM

ITEM	PLASTIC-FREE	BAMBOO OR WOOD	CORNSTARCH	PAPER OR CARD	COTTON
Dental kit	●	●	—	●	—
Shaving kit	●	●	●	●	—
Vanity kit	—	●	—	●	●
Shower cap	●	—	●	●	—
Comb	●	●	—	●	—
Loofah	●	—	●	●	●
Mending kit	●	—	●	●	—
Nail file	●	—	—	●	—
Sanitary bags	●	—	●	●	—

LEAD TIMES

Contracted customers are supplied from stock held against forecast usage. Large one-off orders: typically within two weeks for urgent shipments, up to twelve weeks for standard shipping. Co-branded items add four to eight weeks of manufacturing.

INGREDIENTS

Full ingredient list available on request.

SAMPLES

Most samples are free of charge. If a sample has to be custom-made, a fee may apply, usually offset against the order that follows.

HALAL

Not halal-certified, but contains no non-halal ingredients.

REGISTRATION

Every product supplied into a market is registered with that market's authorities, such as Dubai Municipality and the Saudi Food and Drug Authority (SFDA). Registration documents are available on request.

DISPENSERS

Brackets are of premium quality, theft-proof and tamper-proof.

ARABIC LABELLING

Available where required by market.