

Layali

DIVERSIFIED OWN BRAND · CHILDREN'S AMENITIES

TERRITORY

Available in all Diversified markets.

THE BRAND

Our own children's amenity range: a complete boxed set rather than a smaller version of the adult one, designed to be handed over at check-in as a welcome. The artwork is regional — a magic carpet over the Dubai skyline, a camel, a palm.

FORMATS

Boxed set · 30ml body wash, shampoo and body lotion



RANGE AND SERVICES

Configurations

The full set, a lighter version, or a co-branded set carrying a property's or group's identity on every item

Add-ons

Soft toys, teepees and sun block

Custom soft toys

Made to match a property's mascot or brand standard; minimum quantities and additional lead time apply

Sectors

Hospitality and healthcare use the same set; what changes is the identity on it

WHAT IS IN THE FULL SET

- | | | |
|-------------------------------|-----------------|-------------------------------------|
| • Body wash, 30ml | • Shampoo, 30ml | • Body lotion, 30ml |
| • Soap | • Wet wipe | • Dental kit with bamboo toothbrush |
| • Colouring sheet and crayons | • Guest card | • Printed presentation box |

LEAD TIMES

Contracted customers are supplied from stock held against forecast usage. Large one-off orders: typically within two weeks for urgent shipments, up to twelve weeks for standard shipping. Co-branded items add four to eight weeks of manufacturing.

INGREDIENTS

Full ingredient list available on request.

SAMPLES

Most samples are free of charge. If a sample has to be custom-made, a fee may apply, usually offset against the order that follows.

HALAL

Not halal-certified, but contains no non-halal ingredients.

REGISTRATION

Every product supplied into a market is registered with that market's authorities, such as Dubai Municipality and the Saudi Food and Drug Authority (SFDA). Registration documents are available on request.

DISPENSERS

Brackets are of premium quality, theft-proof and tamper-proof.

ARABIC LABELLING

Available where required by market.